



**heat transfer presses • custom machinery**  
**52 Perkins Street, Brockton, MA. 02302**  
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(508) 588-0186 Fax (508) 587-5108

## **Reseller Application Form**

Company Name:

Sales Contact Name:

Address Line 1:

Address Line 2:

City:

State:

Zip:

Country:

Telephone #:

Fax #:

E-mail:

Website:

How did you hear about us?

Please describe the focus of your business.

What target markets does your business serve?

What product manufacturers are you currently a reseller for?

What value-added services do you provide to your customers?

Who are your current customers?  
(ex. screenprint shops, one-hour photo labs, trophy dealers, etc.)

What experience do you have with sublimation printing, heat transfer, digital imaging, personalization & customization, etc.?

What hardware/graphics design applications are you currently selling/promoting?

How do you plan to promote Geo Knight Co products? (Please include specifics on trade publications and shows, internal resources, internet, etc.)

How many full-time employees are in your organization?  
(Less than 5 / 5-10 / 11-24 / 25-49 / 50+)

What are your annual revenues?

Any other comments?